

Promotion CALENDAR

BEFORE YOU BEGIN

Choose your offering date. The Christmas Fund offering is received by many congregations on the Fourth Sunday of Advent, which falls on December 20 this year. You can also receive the offering on any Sunday of your choice. Some churches choose Christmas Eve, Christmas Day, or the Sunday before Epiphany. Gifts to the Christmas Fund may be made year-round at www.christmasfund.org.

A Note about receiving the Christmas Fund offering during a pandemic

As many congregations are worshipping virtually, the familiar and traditional practice of using offering envelopes may not be the most effective way to receive gifts to the Christmas Fund. While members can be encouraged to send checks by mail to the Church Office, another safe and efficient alternative is to invite members to give online at www.christmasfund.org. The “Donate” button on the front page will link to a clear and secure online option.

Here is a schedule of recommended activities leading up to the offering:

4 Week of Nov. 23 4 WEEKS BEFORE

- **Include one of the Christmas Fund Bulletin Inserts in your weekly newsletter or regular communication with members along with Christmas Fund poster graphic.**
- **Use Christmas Fund graphics in your social media.**
- **Download the companion “For Such a Time as This” Christmas Coloring Book for distribution during Advent. Post on your website and include link in your communications for members to download and print.**
- **Work with your Missions Committee or Church Council to establish a 2020 giving goal. Look at last year’s total and see if the congregation can increase it.**
- **If you plan to mail offering envelopes to members in U.S. mail, order your supply online now from UCC Resources or call 1-800-325-7061.**

Sunday, Nov. 29

- Use worship resources for 1st Sunday of Advent.

Week of Nov. 30

3 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with Christmas Fund poster graphic.
- If mailing offering envelopes to members in U.S. mail, send suggested Letter along with offering envelope this week.

Sunday, Dec. 6

- Use worship resources for 3rd Sunday of Advent.

Week of Dec. 7

2 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with Christmas Fund poster graphic.
- If mailing offering envelopes to members in U.S. mail, send suggested Letter along with offering envelope this week.

Sunday, Dec. 13

- Use worship resources for 3rd Sunday of Advent.

Week of Dec. 14

1 WEEK BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members.

Sunday, Dec. 20

**Christmas Fund
Sunday**

- Use worship resources for 4th Sunday of Advent.

Sunday, Dec. 27

- Announce your church's total gifts to the Christmas Fund in your communication with members. Thank all who contributed and remind those who have not yet contributed that they may do so at www.christmasfund.org.

HOW TO DONATE:

- Please encourage your members to donate directly to the Christmas Fund online at www.christmasfund.org.
- If members wish to donate by check, please request that checks be sent to your Church Office for remittance to your Conference Office.
- If you plan to receive the Christmas Fund offering during worship using offering envelopes, make sure to order offering envelopes early from UCC Resources. Call **1-800-325-7061** or visit www.uccresources.org. Please remit your offering receipts through your Conference Office.