

The Christmas Fund

For the Veterans of the Cross and the Emergency Fund

2022 OFFERING GUIDE

Promotion **Calendar**



www.christmasfund.org

BEFORE YOU BEGIN

Choose your offering date. The Christmas Fund offering is received by many congregations on the Fourth Sunday of Advent, which falls on December 18 this year. You can also receive the offering on any Sunday of your choice. Some churches choose Christmas Eve, Christmas Day, or the Sunday before Epiphany. Gifts to the Christmas Fund may be made year-round at www.christmasfund.org.

All promotional materials in this guide can be found at www.christmasfund.org.

Here is a schedule of recommended activities leading up to the offering:

4 Week of Nov. 20 **4 WEEKS BEFORE**

- Include one of the Christmas Fund Bulletin Inserts in your weekly newsletter or regular communication with members along with Christmas Fund poster graphic.
- Use Christmas Fund graphics in your social media.
- Download “Overwhelmed with Joy” coloring sheets to post on your website during Advent. Include link in your communications for members to download and print at home. Print copies for church school and coffee hour (remember to provide crayons!).
- Work with your Missions Committee or Church Council to establish a 2022 giving goal. Look at last year’s total and see if the congregation can increase it.
- If you plan to mail offering envelopes to members in U.S. mail, order your supply online now from www.uccresources.com

Sunday, Nov. 27

- Use worship resources for 1st Sunday of Advent.

3

Week of Nov. 27

3 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with Christmas Fund poster graphic.

Sunday, Dec. 4

- Use worship resources for 2nd Sunday of Advent.

2

Week of Dec. 4

2 WEEKS BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members along with Christmas Fund poster graphic.
- If mailing offering envelopes to members in U.S. mail, send suggested Letter along with offering envelope this week.

Sunday, Dec. 11

- Use worship resources for 3rd Sunday of Advent.

1

Week of Dec. 11

1 WEEK BEFORE

- Include one of the Christmas Fund Bulletin Inserts in your communication with members.

Sunday, Dec. 18

**Christmas Fund
Sunday**

- Use worship resources for 4th Sunday of Advent.

Sunday, Dec. 25

Announce your church's total gifts to the Christmas Fund in your communication with members. Thank all who contributed and remind those who have not yet contributed that they may do so at www.christmasfund.org.

HOW TO DONATE:

- Please encourage your members to donate directly to the Christmas Fund online here www.christmasfund.org
- If members wish to donate by check, please request that checks be sent to your church office for remittance to your Conference office.
- If you plan to receive the Christmas Fund offering during worship using offering envelopes, make sure to order offering envelopes early from UCC Resources by going to www.uccresources.com

Please remit your offering receipts through your Conference office.